

# Goldfield Chamber of Commerce Minutes

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**Meeting Date:** March 21, 2016

Malek Davarpanah called meeting to order at 6:00pm.

Attendance and volunteer hours: Malek Davarpanah 20, Lisa Pappalardo 4, Dominic Pappalardo 8, Ruth Lee 3, Scott Tygett, Edie Koepnick, Richard Koepnick, Bob Glennen, Patty Brownfield 1, Carol Miguez, Denise Behrens, Roderick D. Myers, Larry Bennett, PK Higgins, Jeremy Daeseleer, Amanda Daeseleer.

The minutes of the meeting from February 15, 2016 were reviewed. Larry Bennett moved to approve the minutes. PK Higgins second the motion, minutes approved.

Ruth Lee gave the Treasurers report. Balance forward 4,664.96, deposits 300.00, expenses 199.99, balance 4764.97. Saving Account 100.18. Grand Total of all accounts 4865.15. Doc Myers moved to accept the Treasurers report subject to audit, Larry Bennett second the motion, Treasurers report was approved.

Lisa Pappalardo gave the Membership report, 28 business members, 10 individual members, a total of 38 members. Lisa thanked Doc Myers for his new membership with Myers Art Gallery and Denise Behrens for her new membership with Hudson's Bare Bones Mercantile.

Malek explained that Bryan Smalley requested his lifetime Membership be removed, he no longer wants to be a member of the Chamber of Commerce. Malek said he talked to Bryan several times concerning this and it is his request. Doc Myers moved that per Bryan Smalley's request that his membership with the Goldfield Chamber of Commerce be removed. Dominic Pappalardo second the motion, motion passed unanimously.

Malek introduced Jeremy and Amanda Daeseleer. They are here to help organize Goldfield Days and that all of us should continue to do the things we are doing in organizing Goldfield Days. Carl Brownfield has volunteered to take care of the blue rooms. Ruth Lee said the county said we can summit the bill for the blue rooms from M & K directly to the county for payment. The GPS Challenge was discussed and explained by Edie Koepnick to everyone. The Challenge was successful last year and will be expanded on for this year. Ruth Lee will help with keeping the Chamber of Commerce building open. Lisa and Malek are working on updating the Chamber website. Flyers need to be distributed once they are in and sometimes needs reposting, especially in Tonopah. Lisa Pappalardo will check with Bobby Jean for pricing. Dominic Pappalardo will be organizing the parade, getting the street closure permit, contacting the Honor Guard, communicating with NDOT through Esmeralda Road Dept. and directly with Sheriff's Office and Nevada Highway Patrol. Jeremy recommended we have T-shirts for the volunteers identifying them for the visitors during Goldfield Days. Amanda and Jeremy recommended posting a sign-up sheet and a list of the volunteers for a reference. Jeremy says he has a band in mind "Cash v. King" they have videos on UTube. A tribute band and impersonators 50's 60's and 70's. Four-piece band \$600.00. They need a 12' X 14' stage. It was discussed to have the band and more of the blue rooms by the Hoist House. Doc Myers recommended to use tables and or bales of hay for people to sit instead of bleachers. Jeremy and Amanda did some reconnaissance on food trucks and reported on the food truck extravaganza and recommended bringing food trucks in for Goldfield Days. There was some discussion about giving first time food vendors a one-time wavier on booth rent. Also where are there accommodations for food vendors? Basically they will have to room in Tonopah or with their units. It was discussed to ask the motels for a special event rate for the Goldfield Days. It was also discussed to organize a shuttle from Tonopah to Goldfield and possibly using senior van transportation if that is allowed. If not, we may be able to get individuals to do shuttles. Jeremy said he will rent a van if we can't get a school bus or senior van to do shuttles, and then we will need a couple of volunteer drivers. It was mentioned the School District has two small buses for sale.

Malek reported that he has already reserved the community center for Goldfield Days with Juanita. Trash removal was discussed; Malek recommended store owners placing trash trailers near their areas to handle the trash. The last two years the Chamber has paid for trash removal, and all these costs add up.

It was discussed that the rest area may be closed due to construction during Goldfield Days and extra blue rooms may be needed.

Jeremy recommended we only run local radio ads and not use other radio advertisers. PK Higgins said he will contact VIA Magazine to advertise Goldfield Days as well as KNPR in Vegas. Malek said we can advertise Goldfield Days on the Chamber and Goldfield Historical Society websites and Facebook. Patty Brownfield said she is creating the Community Calendar for Radio Goldfield website were Goldfield Days can be listed. Malek talked about distributing Goldfield Days flyers. Jeremy said he is going to Over the Hump to Pahrump car show on April 16<sup>th</sup> and will be passing out flyers for Goldfield Days car show. Malek said he will talk to Pahrump KACE about free radio ad space since he owes him advertising time.

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Creating the schedule of events was discussed. It will be published sooner rather than later, Lisa and Malek will work on the schedule. Doc Myers said he will have some kind of an event at the Myers Art Gallery for Goldfield Days.

Amanda recommended organizing a community yard sale on Sunday for Goldfield Days. People could sign up and have their locations included on a map that would be distributed.

A grand prize for the raffle was discussed. Jeremy recommended an ounce of gold. Everyone agreed this is a great idea and fits perfectly with our town. Malek said we should start advertising right away "GO FOR THE GOLD", except we need to have the tickets ready for purchasing when we start to advertise. It was suggested that the first ticket drawn should be for the gold, as opposed to having the last ticket drawn for the grand prize. It was also discussed to do the drawings all at one time at 6 pm on Saturday and people have all day to purchase tickets for the grand prize, instead of drawing some items earlier in the day. We need a sign in front of the Chamber saying "Raffle Tickets Sold Here".

We need volunteers to send out donation and thank you letters. Sharon had volunteered to do that. Amanda will be working on that as well. Someone is needed to make a vendor map, place the vendors and mark out the spaces for them. Lisa said she will make up the vendor map and Jeremy said he will mark the spaces. Lisa and Malek will order raffle tickets. Raffle tickets will be sold for \$5.00 each 7 tickets for \$30.00.

The person for Grand Marshal was discussed and that it should be someone from Goldfield. Allen Metscher was recommended for Grand Marshal.

Allen Metscher will do the town tours via a school bus.

Jeremy said he will talk to Mike Anderson about power and water for the vendors.

Richie Clyne wants to open the Fire House Museum 3 days a week to the public and may have it open for Goldfield Days. Malek asked him to bring antique vehicles for Goldfield Days.

Everyone agreed the canyon and Civil War reenactors were an attraction and we should have them back again if they can make it for Goldfield Days.

All the vendors are told to set up on Thursday, this has worked out well for the last two years.

Raffle tickets will be sold at any local business that is willing and at the Chamber building on Goldfield Days.

It was discussed and agreed that outside vendors coming in for Goldfield Days will not be allowed to undercut our local business that are here year round and are members of the Chamber. For example, visiting beer vendors will not be allowed to undercut beer prices and hurt our local bar establishments. The Chamber has a policy, Goldfield businesses first.

All of the vendors must have the required licenses. State health permit for food vendors, temporary liquor license issued from the Sheriff's Office to liquor vendors; and for the vendors that don't have a Nevada state business license, the vendor must fill out the paperwork provided by the Chamber, and the sales tax must be collected by the Chamber from the vendor and turned into the state.

Malek said to everyone, there are a lot of people involved with organizing Goldfield Days, and everyone should be talking and communicating with each other so we all stay on the same page.

Meeting adjourned 8:05 pm.