

## Chamber of Commerce

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April 4, 2018

### 1. Call Meeting to Order:

2. The president called the meeting to order at 6:02 pm at the Chamber building. Patty reminded everyone to add their volunteer hours. The Chamber uses these hours for matching funds with the grants.

### Attendance:

Patty Huber-Beth (8), Sharon Artlip (3), Richard Dizmang (5), Ruann Dizmang (8), Peggy Carrasco, Lee Hughes, Tim Hipp, Patty Brownfield (1), Carl Brownfield (1), Meaghan Kelly, Dave Beth

### 2. Approval of Minutes:

Carl B made a motion to approve the minutes of the previous meeting, Peggy C seconded. Motion carries.

### 3. Treasurer's Report:

There is no report this month. Richard will have a report for March and April next month.

### 4. Billing:

Chamber taxes — —

Sharon will help with taxes. Silver Flume (Sec of State) paper work is complete.

The Chamber will be caught up and compliant by our next meeting.

### 5. Membership Report:

Peggy informed the us that we have 29 current members and 2 new members for a total of 31. Patty HB said that membership cards are in the process and should be available by the next meeting. Patty asked whether

there was more information on the Chamber of Commerce stickers. Sharon let us know that the cost per sticker is 25 cents. The president was very pleased with that, and said we would go ahead with the stickers.

#### 6. Goldfield Days Report:

Tim asked about a schedule for GF Days - the schedule will be posted when available.

Peggy told us that Beatty Days has a "WRAP UP" style meeting after their fest and they begin planning for the next year shortly after their event.

#### 7. Grant Application:

The first application that we submitted (for infrastructure) will be granted on April 20, 2018. The amount the Chamber asked for was \$1000 with \$500 in matching funds from the Chamber.

For the next grant, the Chamber should ask about an "in kind match". That is where our volunteer hours will be used. The Tourism Board will contribute \$20 for each volunteer hour that we show. There is a spot on the application to provide our volunteer hours.

The next grant cycle is now open and will close on April 20, 2018. It is for marketing/advertising. The members were asked to bring in their ideas to this meeting. Carl B asked if there was a minimum or maximum amount that we could apply for. Carl suggested "media buys" maybe the CBS affiliate. Patty HB questioned whether the Tourism Board would grant us money to advertise Goldfield Days again but we can ask. Carl asked if we should use Social Media. The president whole heartedly agreed that Social Media is a terrific way to spread the word about Goldfield Days.

#### Suggested items for the marketing grant:

- Posters GF Days
- Tri Fold Brochure
- TV spots
- Radio Spots
- Website Update

Carl suggested signage at the North and South end of town. The rent was expensive a while ago but we should see what they charge now. These are lighted signs. This would be ongoing and not GF Days specific.

Meaghan suggested that we do a large map of Goldfield to be placed at the Visitor Center. Maybe a caricature of the map, she asked if the marketing grant would cover the cost of the map. Patty HB agreed that Meaghan's idea would be a great addition, but Patty suggested we use her idea for next years grant. It was suggested that idea be researched more thoroughly for next year's marketing grant.

#### 8. Rural Roundup:

Rural Roundup is April 11-13, 2018.

Sharon was able to acquire bamboo back scratchers for \$1 each. She also put together a half page information sheet that she will attach to the back scratchers. The back scratchers will be put in the bags at Rural Roundup. THANK YOU, THANK YOU SHARON !!

#### 9. Website Update :

The email address is on the website, as well as the Parade form and Vendor forms are on the website. You can email Richard with any information that he can use for the grant.

The 2018 GF Days poster is ready. It can now be posted on the website.

Sharon showed the members the finished poster.  
PayPal is now working.

The website is 7 years old and needs an overhaul. Teresa will review what it will take to build a modern website while still trying to preserve the look of the existing website. She will get back to Richard with what she thinks it will take. I expect to here from her sometime next week.

Richard expects some proposals and quotes and then he will give her some feedback on which way to proceed.

The website update might be an item for the marketing grant.

#### 10. Correspondence:

Tripsy Paranormal Adventures asked for contact info for the Goldfield Hotel - referred to Jeri

Route Magazine asked for information about George Wingfield - referred to the Historical Society.

Roberto asked about opening a Fireworks Store - referred to the Sheriff's Office.

Diane Tillery asked for dates for Goldfield Days - info sent.

#### NEW BUSINESS

Governor sponsored Economic Development in rural counties in Nevada. The plan is to develop a SEDS document. This is to help create financial frameworks for loan and grant applications. This could help with both SBA and non-bank funding options for small businesses.

Chamber of Commerce has a new phone number. It is a Google Voice phone number. The phone number is 775-553 -8131. This phone number is the current contact number for GF Days. This not a physical phone, it is a Google Phone . That means that a transcript of the messages get emailed to the Chamber email address. Ruann checks the Chamber email every 2 -3 Days. This phone number permanently belongs to the organization, it is free — courtesy of Google.

#### Other Activities/ Announcements:

KGFN Fundraiser: Dinner and show (with Bonnie and Joe Mc Kindiff) - April 7 @ 6:00 pm

Barrabosa and Bear : Street Tacos - April 7 @11 am  
(Burro Express sponsor)

Wild Inspirations: Street Tacos — April 14 @ 1:30pm  
(Burro Express sponsor)

Visitor Center Artist Fair: April 14 @ 11 am

Visitor Center Grand Opening: April 28 @ 10 am to 4 pm

Radio Station — KGFN: Stan Rankin (Reggae Band) April 28 @ 7:00 pm

Radio Station — KGFN: Hot Dogs — May 12  
(Burro Express sponsor)

## GOLDFIELD DAYS REPORT

The current poster for Goldfield Days was passed around.

1. Raffle Tickets- have them
2. Donation Letters - on file
3. Donors are mentioned at the event and the donors are also mentioned in the newspaper
4. Local businesses - donations
5. Vendor Licenses / Tax Permits. — this is done in July ( a few weeks before event)
6. Road Closures/ NDOT — during event , Patty HB is taking care of the Hwy. 95 closure. If other businesses want the road in front of their business closed they need to request that from the Commissioners Office. It may take a SEVERAL WEEKS to get the request approved.
7. Parade Route — taken care of : the parade check in - 10 am; Parade begins at 11 am; Land Auction- 1pm
8. Grand Marshall — in process
9. Music - Opera House, Santa Fe Saloon, Hoist House. The Chamber needs to know times for band performances to put on schedule
10. Car Show- definite maybe - need somebody to take charge of this.
11. Pet Parade - is on (Meaghan)
12. Grand Marshall- shhh...its a secret
13. Kids Activities- in progress, would like to use the Yucca Mtn. building (it can be well seen from the highway) Dunk tank? (Ruann)
14. Color Guard — Patty HB is working on it
15. Port-a-Potty — Carl
16. Info on Poster — make a few changes
17. Prize Ribbons — not done yet
18. Chamber building — sign up sheet (2 hour blocks)

Tim suggested getting a “picture frame” to put your face in with 2018 Goldfield Days

Patty HB adjourned the meeting at 7:30 pm.

Next meeting: Wednesday, May 2nd at 6:00 pm.