

Chamber of Commerce
PO Box 204 Goldfield, NV 89013

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December 12, 2018

1. Call Meeting to Order :
2. Patty HB called the meeting to order at 6:05 pm at the Chamber of Commerce building.

Attendance:

David Beth, Patty Huber-Beth, Ruann Dizmang (5), Peggy Carrasco, Jeri Foutz, Gina Greenway, Brian Smalley, Deborah Sharp, Tim Hipp (1), Sharon Artlip (2), Patty Brownfield (1), Carl Brownfield (1), Richard Dizmang (4)

3. Approval of Minutes:

Patty Brownfield made a motion to accept the minutes. Peggy Carrasco seconded. Motion passed unanimously.

4. Treasurer's Report:

Patty Brownfield made a motion to accept the treasurer's report. There was a second by Sharon Artlip. The motion passed.

5. Billing:

Nothing off budget

6. Membership Report: 26 current members

7. Website Update:

The new website is up and running (“live”). Please take a look at it. If you have suggestions, please send the information to the Chamber email address or to Richard.

8. Grant Application:

The grant request was for \$13,500. The amount that was approved was \$8000. There was no guidelines on how we had to spend the grant money. We knew that we would use some for our new website, which we figured would cost \$3600. The actual cost was \$4020 which included our annual maintenance fee. The website cost was \$3700.

We had allotted \$5000 for commercials for Goldfield and Goldfield businesses but because we did not receive the entire amount that was requested we can look at other options.

We need to use the money for the items that we requested. They are:

Website: \$3600

Radio Ads: \$1000

Produce Commercial: \$5000

Broadcast Commercial: \$5000

Brochure:\$450

Direct Mail: \$600

We have spent \$4000 on the website already. We have \$4000 left.

There was a lot of discussion of the membership on how to spend the remaining \$4000.

There was a question about the “cash match” in regards to the grant. Richard will check with Teri Laursen (from the NV Tourism Board) for the answer.

There was some discussion about radio/video ads as a way to advertise.

The president recapped all of the discussion. They were:

- an insert into the Walking Tour Guide
- a brochure about Goldfield similar to the previous one
(possibly charge for ads)
- DVDs to put on the website, send to other communities
- radio ads

9. Correspondence:

None to report

NEW BUSINESS:

Tim Hipp reminded the members about getting a trailer that can be made into a float. It would be used to help promote Goldfield Days/Goldfield at other festival parades in the area.

Tim wanted to have the members begin thinking about a design for the float. We need to start planning for Goldfield Days. Please bring ideas/drawings to the next meeting.

There was discussion about meeting dates. We will try and put out the list of meetings for the next 6 months.

Welcome Wagon — — for new members of the community

Carl would announce new members of the community on KGfN

The meeting was adjourned at 6:58 pm.

Next meeting: Wednesday Jan. 9, 2019 @ Community Center (POTLUCK)

