

Chamber Minutes

July 11, 2018

1. Call Meeting to order:

Patty called the meeting to order at 6:07 pm.

Attendance:

2. Approval of minutes:

The president had one correction. On #9 — “here” should be “hear”. Patty Brownfield moved to accept the minutes upon correction. Gina Greenway seconded the motion. Motion passed.

3. Treasurer’s Report:

No report.

Sharon asked for a round number. Richard stated that it is about \$ 8400. Sharon asked if that is before she purchased the Gold Bar. Richard stated that the \$ 8400 is before the purchase of the Gold Bar which was \$1294.

4. Billing:

The Chamber credit card that was issued to Richard is finally working.

5. Membership Report:

Peggy was absent but Sharon was gave the report.

23 current members, renewal notices were sent out on July 5.

6. Grant Application:

Richard read the letter that we received from the Tourism Board. It stated that our grant application, “Buy into Goldfield” was approved for \$8000. This is a little more than half of the \$13,000 that the Chamber requested.

Grantee's Required Match: \$2650

This is where your volunteer hours matter!! Your volunteer hours are valued at \$ 20/per hour.

Ruann asked if members of the Chamber who "work" during Goldfield Days if those hours can be used for the grant match.

The president said ABSOLUTELY. We need to keep track of our hours as we work during Goldfield Days. There is a specific sheet that we need to use. We need to download that from the Tourism website. The hours must be from June 25, 2018 to July 2019. The hours from last month can be used for the other grant that we applied for.

Any hours that you are volunteering for the Chamber should be counted, such as, the By-Laws meeting, research for advertising or website. Ruann asked if going to other towns and posting fliers would count. The answer is Yes. However, mileage does not count.

Sharon suggested that we put together a brochure with all the current businesses listed.

7. Website Update:

Right now, our current website designer, has quoted \$3670 to design a new website. Patty asked if anyone has other information. She explained that we are not updating the website. We are starting from scratch. The new website will include everything the Chamber needs to continue growing and being in the modern society that we live in.

Gina Greenway suggested a web designer that has done the Beatty Chamber and the Beatty VFW. The president asked Richard if he could research those websites and bring the information back to the membership.

We will have a meeting on July 18 to discuss the website.

8. Correspondence:

Ruann forwarded the Goldfield Days vendor forms that were emailed to the Chamber on to Sharon.

Toni Jackson asked about a event coordinator.

Ghost Hunts USA (Pam Dz.....) asked about who to talk to for Ghost Tours. Jeri is the contact person.

New Business:

1. Ongoing Ad in Nevada Magazine:
2. During the discussion about putting the Goldfield Days ad in for July/August, one of the suggestions that was made was to put an ongoing ad in Nevada Magazine.

Tim Hipp wanted to let the Chamber know that there is a lot of room for negotiation.

There was some discussion on this issue and pricing.

We need to find out how the advertising works for the "Best of 2019" in the Nevada Magazine.

Carl will look into this.

2. Selling items through the Chamber:

The Chamber is a 501c6, we are not tax exempt. We should not be selling because if we sell a certain amount then we have to pay taxes.

Patty Brownfield made a motion to put Chamber gift shop items (books, cups) into the Goldfield Days raffle. Ruann seconded. Motion passed.

By-Laws Committee Update:

There was a By-Laws meeting headed by Sharon.

Richard explained all the recommendations that were made.

After the members had a chance to review the changes, a motion was made.

Carl Brownfield moved to approve the current recommendations of the By-Laws. Richard seconded the motion. Motion passed unanimously.

The Secretary will typed up a complete copy of the new By-Laws which will be filed with the State.

The president adjourned the meeting at 6:45 pm.

GOLDFIELD DAYS REPORT

Sharon called the meeting to order at 6:52 pm.

1. Vendors:

We have 13 vendors that have already registered. We have send out 15 letters to last years vendors reminding them of Goldfield Days.

We are current with the Board of Taxation for our event.

There were some questions about the Health Dept. but Sharon explained that each vendor takes care of there own Health Dept. paperwork.

We will be sending out parade reminder letters shortly.

Sharon showed the SOAPSTONE carving of the courthouse. Jeff Hicks (Barbarossa and Bear) is the artist who donated this item. It is one of the raffle prizes this year.

A WOOD PANEL carving will be donated by Bryan Smalley. It is one of the raffle prizes this year.

2. Schedule of Events:

Color copies will be done in house on the Chamber's printer. we are planning to copy 1000 schedules.

3. Posters:

Posters will be on glossy paper. Sharon will be picking the posters up soon.

4. Color Guard:

Patty Huber-Beth will follow up with the Color Guard. Patty B. stated that we also need someone to sing the National Anthem.

Carl said that the Radio Station will be prepared to play a recording of the National Anthem.

The parade permit request was sent in, the certificate of liability is being prepared. We should receive the permit by July 16 pending the insurance certificate.

There was a question about who was in charge of the parade and who are the judges.

5. Port-A-Potties

Carl has arranged for the potties. They will be delivered on Aug. 2nd. There will be 8 port-a-potties, and 3 wash stations.

Since the county is paying for the Port-a-Potties, Mike Anderson in charge of placing them, however, he is willing to work with us to determine where to best place the Port-a-Potties.

6. Radio Advertising

Carl has not been in contact with KBIS yet.
ACE Country has given us 40 spots the week prior to Goldfield Days.
KGFN has begun advertising for Goldfield Days as well.
Patty HB suggested that we keep the budget for radio spots to \$750.

Richard made a motion to approve \$750 for radio spots for 2018 Goldfield Days, Patty HB seconded. Motion was approved.

7. Ribbons

We ordered 62 additional ribbons from Janda Ribbons, Inc., 35 of which were for 1st place. the total was \$100.

The size of the ribbons are 7 inches.

Grand Marshall sash as well.

8. Mucking Contest

Tim Hipp is putting the contest together.

The contest will have teams of 2, it is a timed contest.

There is a \$20 registration fee.

After a few changes, the waiver was approved.

The contest will begin at 9 am.

9. Car Show

Dick Ruiz is setting up the Car Show.

10. Trash Pick Up

Trash pick up will happen throughout the weekend. The fee is \$400.

11. Entertainment/Music

Neil Artlip will set up at 9 am and continuing until 10 pm, both Friday and Saturday. The cost is \$500.

12. Martha and Mary's Fundraiser

There will be a fundraiser at the Community Center on July 27, which will help fund the Vendor Meet and Greet on Aug. 2.

13. Ed spoke to Gemfield Resources, they said they would fill out a membership application, and would do something to help with Goldfield Days. Patty HB will check in with them again.

14. Poker Walk

Edie Koepnick is setting this up. She has finally received a sponsorship from Best of the Desert Racing.

15. Raffle Prizes

The prizes will start being announced at 2 pm, and continue every hour until 5:30 pm , when the grand prize (GOLD Bar) is announced at The Old Firehouse. The prizes will be picked up at the Chamber building. We have expenses of about \$4000. Our goal is to sell about 6000 tickets.

16. Parade Announcers

Connie Wheeler and Ed Stedham will be announcing the parade.

17. Financial Accountability

Sharon will need to a volunteer when it comes time to count the money. She will not count it alone.

18. The prize list is continually being updated and will be posted here.

19. Food Vendors

Lots of discussion about food.

Meeting adjourned at 8:16 pm.

