

Goldfield Chamber of Commerce

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June 6, 2018

1. Patty HB called the meeting to order at 6:04 pm at the Chamber building.

Attendance: Peggy Carrasco (9), Ruann Dizmang (10), Richard Dizmang (8), Meaghan Kelly, PK Higgins, Sherry Huffman, Sharon Edison, Tim Hipp(1), Patty Brownfield (1), Carl Brownfield(1), Mike Edison, Patty Huber-Beth (8), Jeri Foutz, Dick Ruiz(), Sharon Artlip(13), Bob Weaver

Patty reminded everyone that their **volunteer hours are very important**. The Board of Tourism will pay \$20 per hour that is recorded.

2. Approval of the Minutes:

The minutes were approved as is by PK Higgins, and it was seconded by Carl Brownfield.

3. Treasurer's Report:

For the record, Richard was given a bank card for Chamber expenditures, however , the card was not working. He pulled the expenses from his personal account. The \$232 to Richard Dizmang was for reimbursement of those expenditures, Silver Flume(Sec of State Business Portal), 2 registrations to Rural Roundup, and Goldfield Utilities(water) payment. Sharon Artlip wrote and signed that check. Patty Brownfield moved to accept the treasurer's report, Peggy Carrasco seconded

4. Billing:

Richard handed in another set of receipts for Goldfield Days expenses, which included, 8 walkie talkies(radios), 4 canopy tents(for shade), and printer ink.

Patty Brownfield moved to approve the treasurer's report, and Peggy Carrasco seconded. Motion passed.

Patty asked if Richard has contacted the bank about the credit card's lack of function. Richard has not. Patty HB asked that he resolve that before the next meeting.

5. Membership Report:

Peggy welcome the 2 new members. She will sent out renewal notice for the memberships that have expired. She reminded the members, if they pay by cash they need to get a receipt, so that both parties have a record of the payment.

Also, in the future, we will send a letter out letting the members know what their renewal date is.

A question was raised about the benefits of being a member of the Chamber of Commerce. Patty answered that your business is listed on the website and a link to your business' website.

Jeri Foutz asked about a membership packet. The president explained that the Chamber does not have one but one will be created soon.

Another question was raised about voting rights for members. At this time, the by laws read, that a new member wouldn't have voting rights for the first 6 months of membership.

Lots of discussion ensued.

Richard Dizmang made a motion to form a "Bylaws Committee" to review/ change the by laws. The committee will bring their recommendations back to the membership at the next Chamber meeting.

There was a questions about voting rights for Goldfield Days committee members. Sharon explained that committee members do have voting rights.

There was a motion to form a By-Laws Committee by Richard Dizmang. Carl Brownfield seconded the motion. The motion passed.

Sharon Artlip will be the By-Laws Committee Chairman. The By-Laws meeting will take place on June 13 @ 6pm.

A membership packet will be put together in the near future.

6. Goldfield Days Report:

Richard showed the members the radios/walkie-talkies that were purchased for Goldfield Days with Grant money. There are 8 radios total.

Sharon is going to show interest members the "inter-working" of Goldfield Days. She is very willing to pass on her knowledge.

Next GF Days meeting is June 20 @ 6 pm.

7. Grant Application:

The infrastructure grant has been approved for \$1000. We purchased: the walkie talkies/radios, canopy tents, printer ink, and also \$500 to help cover the cost of WiFi at the Visitor's Center.

The Marketing grant for \$13,000 has been submitted. It will cover media, updates of brochures, the website update.

The Board of Tourism will let us know what amount the Chamber has been awarded sometime in late June or early July.

8. Rural Roundup:

Patty HB gave an update on the 3 day conference. One of the classes she attended was about GeoTourism. She passed the packet around to the members as she explained how GeoTourism works.

Social Media was a subject that was widely discussed
Augmented Reality was another subject that was discussed
Drone Regulation

At the Silver Trails meeting:

Nevada Magazine helped Mineral county with updating their brochures. Nevada Magazine is a great resource for Esmeralda county. They are willing to help with media and brochures.

Some discussion about getting the word out that Goldfield is a tourist destination. We would love visitors.

The Car Forest was brought up as a "tourist destination". Lots of discussion about different details related to the Car Forest.

Richard volunteered to look up the proper ownership of the Car Forest and present the results at the next meeting.

Sharon added that she made several great contacts at Rural Roundup.

9. Website Update:

We are waiting to here back from the Board of Tourism so we know how much we can spend.

Our current website is 7 years old. We cannot add any new "features" to our current website.

Teresa Marsden (our website designer) has given us a quote of \$3670.00 to do a full website re-design, this would include 80+hrs of work + licensing of the framework & includes the custom design, customizing the framework & implementation using the existing information on the website.

A lot of discussion about the website and website design continued.

At the May meeting it was decided that it was "time to go shopping" for a new website design. So, the president is asking that each member do some research; bring back a quote with details. Then the Chamber can make an informed decision.

10. Correspondence:

Tabled until next meeting

EMERGENCY GOLDFIELD DAYS MEETING (Advertising in Nevada Magazine)

The vote was to get a 1/4 page ad in the magazine for \$900. 70,000 copies will be printed. Sharon and Richard will get in touch with Adele (from the Nevada Mag) to get artwork for the ad.

Adele at Nevada Magazine was contacted with approval for a \$900 1/4 page ad., with artwork to follow very shortly.
The committee for Nevada Magazine is Sharon Artlip, Richard Dizmang and Patty Huber-Beth. Sharon is the chairman/ contact.

The president adjourned the meeting @ 7:20 pm.

GOLDFIELD DAYS REPORT

Carl will contact KIBS, ACE about pricing for advertising on their radio stations. Nevada Magazine ad has been approved, contact has been made with Adele (from the magazine). Adele is now waiting for artwork to be sent so she can place the advertisement.

Posters:

All the 8 1/2" x 11" posters will be printed using the Chamber printer. Donor letters and posters will be send by June 10. Letters to Chamber members will also go out shortly. They will include 3 posters. A question was asked the glossy paper. We are using glossy paper because it is better quality. Sharon has donated the paper for the flyers/posters. Thanks Sharon!

The Chamber approved 300 copies of the poster.

The Chamber members need to let Sharon know by the end of this month about any events that their business is having. She will list it on the "Schedule of Events" flier.

Sharon would like the "Schedule of Events" ready for publication by early July.

Carl will get approval for a school bus to be used for the Goldfield Historic Tours.

There will be a Classic Car Show but we do not have many details.

Radio Goldfield will advertise all throughout the day any events that are listed on the "Schedule of Events".

Paperwork for the vendors — Tax Forms

Masonic Lodge will be doing their annual Pancake Breakfast

