

# Chamber of Commerce

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March 7, 2018

## 1. Call Meeting to order:

Patty called the meeting to order at 6:08 pm at the Chamber building. As everyone was signing in, the president reminded everyone to add their volunteer hours. The Chamber uses these hours for matching funds with grants.

Attendance: Patty Brownfield (1), Carl Brownfield (1), Edie Koepnick, Richard Koepnick, John Ekman, David Beth, Meaghan Kelly (2), Sharon Artlip (2), Patty Huber Beth (4), Ruann Dizmang (5), Richard Dizmang (4), Jeri Foutz

## 2. Approval of Minutes:

Patty B. made a motion to approve the minutes, Sharon seconded. The motion was approved unanimously. Dave asked about the change in time for the Goldfield Days parade. Patty B and Richard D explained.

## 3. Treasurer's Report:

Richard gave the the Treasurer's Report. The president asked for clarification about \$100. Is it in a CD (Certificate of Deposit) or is it a Savings Account? Richard will check in to it.

Carl B made a motion to approve the Treasurer's Report, Dave B seconded the motion. The motion was approved unanimously.

#### 4. Billing:

Bills are being paid on schedule. An bill was delivered to the Historical Society for their half of the utilities. John Ekman asked for copies of the invoices, Richard D will take care of that.

#### 5. Membership Report:

No report from Peggy. Patty HB stated a total of 21 members. Sharon reminded everyone that Ron Matheny joined last month. Richard has 2 checks that have not yet been deposited.

The president addressed a question that was brought to her attention. The question was, Why do people join the Chamber?

One of the main reasons is Advertising. Second, there is strength in numbers. If there is any lobbying we can get help.

Our Chamber is a member of Silver Trails, they are also a lobbying entity for us. It gives us, as business owners, opportunities to promote ideas that we feel strongly about.

Also, the Chamber of Commerce is to develop the economy. We need to think of ideas to bring people and dollars to Goldfield. The president asked if the members would like her contact the SBA (Small Business Administration) to come to Goldfield for a seminar. They specialize in rural areas.

Richard mentioned that one of the members indicated to him that they would like the Chamber to provide a window sticker indicating that they were a member of the Chamber of Commerce.

The members present were in agreement. Patty HB asked if Sharon could look into a sticker about 3" square. Richard D mentioned that the important information to put on the sticker are "Chamber of Commerce" and the year. Dave mentioned other items to identify Chamber members. The discussion continued.

A question was raised about who can become a member of the Chamber of Commerce.

Some people have said you must be a business, others have said an individual can join.

The president explained that both individuals and businesses are welcome to join. There are differences in dues and voting rights, but everyone is welcome, business or individual.

#### 6. Goldfield Days Report:

\*\*\*\*\*See Attached Report\*\*\*\*\*

#### 7. Grant Application:

Richard talked with Kari Frilot (Grant App rep). After the conversation, Kari is recommending that our infrastructure grant be approved. The grant request was \$1000 from the Tourism Board, with \$500 from the Chamber. The monies will be awarded in late June 2018. Ruann mentioned that the marketing/advertising grant application process is now open, its deadline is April 20, 2018.

Patty HB reviewed the grant process for members who were not at the previous meetings.

The grant application has no monetary minimum or maximum dollar amount listed. Some of the Chamber members suggested \$2500. Volunteer hours are worth \$20.00 per hour as part of the chambers matching funds for grant purposes. Richard is willing to do the online application portion but does not the time to do the research regarding costs.

Patty Brownfield stated that the members need to bring the marketing cost information to the next meeting. Richard then will plug in the numbers.

#### 8. Rural Roundup:

Patty HB asked if the 2 registrations have been taken care of yet. No they have not, but will be before the March 30 deadline. The Chamber traditionally has paid for 2 Chamber members to go the Rural Roundup.

This year it will be the President and Vice President. The president also reminded everyone that we decided we will be providing a tchotchke / trinket for the bags at the event. We were authorized to spend \$300. There are expected to be about 250 participants. Any business owners that would like their business information put into the bags just need to provide 250 copies of it. The item that the Chamber will be providing has not yet been decided. Sharon and Patty HB will make that decision soon.

#### 9. Website Update:

Nothing has changed on the website, except the addition of the Jan through June 2017 minutes.

The consensus was to take down the 2015 minutes.

Ruann asked to put a calendar on the "HOME" page rather than further back with the minutes.

The president said Yes, since Ruann is in charge of the website she can make those decisions.

The Vendor, Parade, and Membership forms are all ready to be put on the website.

There was a question about the Pay Pal button. Is it functioning? Richard and Teresa need to work in tandem to get the Pay Pal button working.

Carl made a motion to add \$1 to any person who uses the Pay Pal system. John seconded the motion. The vote was taken, the motion passed.

#### 10. Correspondence:

There was no correspondence.

#### NEW BUSINESS

There was a report from Jeri Foutz about the Visitor Center and its Grand Opening.

She asked if there were any flyers /brochures (about Goldfield Days) that she could take with her as she travels to promote the Goldfield Visitor Center Grand Opening. There is not a brochure ready at this time.

Jeri is working on a brochure with businesses and activities that are in Goldfield or the surrounding areas to hand out as she is traveling.

#### April 28 - VISITOR CENTER GRAND OPENING

\*\*2 pm - Ribbon Cutting and VIP introductions

\*\*Booths with activities ( ex. bike riding, star gazing, any activity that is available within 25 miles)

\*\*Store fronts need to be open with balloons at the door, dress in period costume

\*\*Business cards or Flyers in Visitors Center for all local businesses

#### OTHER ACTIVITIES / ANNOUNCEMENTS

KGFN - 1st Annual Fundraising Concert/Dinner \$25 per person

April 7, 2018 @ The Opera House. 6 pm

36 tickets Joe and Bonnie Mc Kindriff ( Classic Country/ Lite Rock)

#### Historical Society Meeting— Thursday, March 22

Patty HB said that there was a rumor that she called people and told them that there was to be no Goldfield Days, that it was not happening.

Patty HB made an announcement that she uncategorically has never done that. She has supported the Chamber in every way. She did not call NDOT and tell them anything about Goldfield Days being cancelled. I will always support Goldfield Days and the Chamber !!

John Ekman thanked her for her continued support.

Patty HB adjourned the meeting at 8:04 pm.

minutes by: Ruann Dizmang

## GOLDFIELD DAYS REPORT ---

SHARON ARTLIP (GF Days Coordinator)

Sharon showed the Goldfield Days Handbook. She made copies of a few pages to go over with everyone.

The "To Do" List:

1. Raffle Tickets
2. Donation Letters - in file in the computer
3. Donation List -
4. Sponsors - Lode Star Mines
5. Thank you letters for Donations
6. Vendor letters -
7. Local business donations
8. Licenses/ Tax for Parade  
Road Closures - NDOT
9. Parade Route
10. Tax Format/ Permits
11. Grand Marshall
12. Parade Entry Form ( change phone number)
13. Advertising for GF Days - chairman ???  
Meaghan will call donors  
Carl help find advertising for AV( not Print)
14. Events - ??????
15. Bands - other businesses in town will have entertainment, Chamber will not be hiring a band at this point in time
16. Activities for the Kids (Arcade?????)
17. Tours (of Hotel)
18. Zero One
19. Color Guard. -Patty HB
20. Port-a-Potty - Carl
21. Banners - Marketing Grant
22. Info for posters

23. Ribbons (for prize winners)
24. Donation list - Ruann
25. Pet Parade - Carol M. .????? Or Meaghan