

Goldfield Chamber of Commerce Minutes

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Meeting Date: December 14, 2015

Malek Davarpanah called meeting to order at 6:00pm.

The minutes of the November 16, 2016 meeting were reviewed. Carl Brownfield moved to approve the minutes, Bob Weaver second the motion, minutes were approved.

\$3,500 grant has not yet been received from NV Dept. of Tourism.

The \$7,500 booklet grant is being worked on, seven businesses have said they want to advertise. 20,000 booklets will be printed. There may be a discount for members and local businesses. Looking for help with content such as pictures that are not already popular. The booklet maybe yearly or semiyearly.

PK Higgins is in the hospital receiving medical treatment and may be out sometime after Christmas.

It was reported that Velma Corbin passed away.

This year we're starting the event scheduling, planning and coordination early.

Malek says we need a team of 10 people to help coordinate Goldfield Days. Ruth Lee said she would help again at the Chamber building. Carl Brownfield said he will help with the port-a- potties and wash stations.

Other areas that help is needed in is the parade, gifts and raffles, parade, Allen Metcher's bus tour, GPS Challenge, and high school tours. It was suggested the bus tour start at the high school building. The event schedule is to be completed 3 months before Goldfield Days. A person is also needed for the band and the setup for the band. Also we need to coordinate better with the county. We need a person for advertising. Dominic Pappalardo said he would do the radio and newspaper adds. We also need help with distributing the fliers and posters.

And also, which maybe the most important thing, we need help with Thank You letters, invitation and donation letters. Donation letters need to go out early.

Also we need help if anyone has any contacts for food vendors, music and things for children. The Boy Scouts and Girl Scouts do the climbing wall in Beatty at no charge, however we will have to provide a room for them to stay.

The GPS Challenge will be expanded on and run Friday through Sunday. Dominic suggested we send articles about the different events during Goldfield Days, the weeks before to Arnold Knightly with the Goldfield News. A different article every week, several weeks leading up to Goldfield Days. We are hoping for two or three historical bus tours.

Radio Goldfield will be broadcasting live during Goldfield Days. Not sue if we want the dunking booth this year, and we have to coordinate better with the county about not parking in the vendor areas on Friday. It was recommended to send a notice to the offices in advance of Goldfield Days about were to park. Also we need better coordination with NDOT, Sheriff's Office and Highway Patrol for the parade. Dominic said he will work on all of that and suggested the parade start at the Dinky Diner, since it is a longer parade route now, and that the street closure start at the begging of the lineup time as it is always scheduled, to assist in a smoother lineup process.

If anyone has any ideas for Sunday, please bring them forward.

We should coordinate better with the county for the power and check in advance that all the outlets are working.

It was suggested we go back to six tickets for five dollars instead of a dollar per ticket no matter how many is purchased.

It was suggested to pick a main prize early for the raffle so it can be promoted better. The gift baskets were a big success and advertise the town well, and will be done again this year. Also the raffle prize list needs to be available early to help with ticket sales.

The food situation and vendors being told Goldfield Days was canceled, was discussed. An effort is being made to contact more food vendors, and H & H Barbeque is going to be contacted.

Different prizes were discussed for the main raffle prize. The sooner we know the main prizes the better we can advertise them.

The area between the bank building and The Goldfield Gift Shop was discussed for using it during Goldfield Days.

For next meeting Malek asked everyone to bring their ideas for Goldfield Days. By February the first advertising should go out for Goldfield Days, second advertising should be prize lists, and the third advertising should be the Event Schedule; and the ticket sales for the raffle should start then as well. Richard Koepnick is in contact with someone on a jeep looking golf cart for raffle prize. Carl Brownfield recommended lighting up the exterior of the Goldfield Hotel during Goldfield Days. Malek is going to talk to Red Roberts to see if the lobby of the hotel can be open.

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Meeting adjourned 7:07 pm.